



AGENDA

City Events and Recognitions Committee (CERC)

Date: Wednesday, November 20, 2024

Time: 4:00-5:30 pm

Location: Virtual and in-person (see below)

MEMBERS

Jessica Johnston, Chair
Alex Domine, Vice Chair
Keoni Ho
Cecily Croskey
Karen Sudderth
Tim Fairley
Jill Sparks
Jacob Tice
Kirsten Putman
Dallisa Hocking

The City Events and Recognitions Committee is administered by the City of Tacoma's Tacoma Venues & Events department.

STAFF

Ashley Young, *Community Events Coordinator*
Tammi Bryant, *Asst Director, Tacoma Venues & Events*
Hillary Brenner, *Marketing Director*
Jerrold Anonuevo, *Marketing Coordinators*
Jasmine Cawley, *Marketing Coordinator*
DeMeShee Pye, *Community Impact Coordinator*

GUESTS

Katie Johnston, *Budget Office- Finance Office of Management & Budget*
Sophia Keskey, *Budget Office- Financial Services Analyst*

INFORMATION ABOUT VIRTUAL AND IN-PERSON MEETINGS

Virtual attendance: The meeting can be attended at <https://us02web.zoom.us/j/83862217228>, or by dialing (253) 215-8782 and entering the webinar ID 838 6221 7228 when prompted. A passcode should not be required. Microphones will be muted, and cameras turned off for all meeting attendees, except for City Events and Recognitions Committee members and presenters.

In-person attendance: The meeting can be attended at the Tacoma Municipal Building, 747 Market Street, Room 248.

Public comment: The public may give oral comments related to agenda items at the beginning of the meeting. Speakers will have anywhere from 90 seconds to three minutes to provide comment, depending on the available time on the agenda. Or, the public may submit general comments in writing by 4:00 PM on the Wednesday of the meeting. Written comments should be emailed and include "CERC Meeting, July 19, 2023 2023" in the subject line.

Bus Routes & Bike Parking: Here's some potential language: The Tacoma Municipal Building is served by Pierce Transit bus routes 1, 2, 11, 16, 45, and 57. Visit www.triplanner.piercetransit.org to find your route. The Tacoma Municipal Building also has bike racks at the Market Street and St. Helens Ave entrances. Visit www.cityoftacoma.org/mobility for a map of Tacoma bikeways.

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|--|-----------------------------------|----------------|
| 1. Call to Order | Chair Johnston | 4:00 pm |
| Land acknowledgement | | |
| “I would like to acknowledge that we rest on the traditional homelands of the Puyallup people, where they make their homes and speak the Lushootseed (luh-shoot-seed) language.” | | |
| 2. Warm-up / Check-ins | Chair Johnston | 4:05 pm |
| Pre-Holiday Wellness Check | | |
| 3. Approve Minutes | Vice Chair Domine | 4:15 pm |
| 4. Consent Agenda | Vice Chair Domine | 4:15 pm |
| <ul style="list-style-type: none"> • Vote on 2025 Community Service Award Recipients | | |
| Recommended Motion: “I motion to approve the recipients of the 2025 Dr. Martin Luther King Jr. Day Celebration Community Service Awards to the following: | | |
| 1. Shawn Durnen- Lifetime Service | | |
| 2. Brian Gatewood- Emerging Leader | | |
| 3. Mayor Woodards Legacy Award- Mayor Woodards | | |
| 4. Mayors Award [TBD]” | | |
| 5. Public Comment on Agenda Items | Chair Johnston / Attendees | 4:25 pm |
| When commenting, please address the chair, and restrict comments to 3 minutes each. | | |
| Zoom link for public attendees: https://us02web.zoom.us/j/83862217228 | | |
| Call in by phone: 253-215-8782 | | |
| 6. Staff Updates | City of Tacoma Staff | 4:30 pm |
| <ul style="list-style-type: none"> • Committee Updates- Ashley Young • Marketing Update- Jerrol Anonuevo • City Manager’s Office- Budget Update- Katie Johnston | | |
| 7. Sub-Committee Updates | Chair Johnston | 5:15 pm |
| <ul style="list-style-type: none"> • MLK- Jessica Johnston • Funding- Jacob Tice • Engagement- Tim Fairley | | |
| 8. Meeting Discussions | Chair Johnston | 5:26 pm |
| <ul style="list-style-type: none"> • 2025 Committee Dates | | |



AGENDA

City Events and Recognitions Committee (CERC)

Date: Wednesday, October 16, 2024
Time: 4:00-5:30 pm
Location: Virtual and in-person (see below)

MEMBERS
Keoni Ho
Karen Sudderth
Tim Fairley
Jill Sparks
Kirsten Putman
Dallisa Hocking

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STAFF

Ashley Young, *Community Events Coordinator*
Tammi Bryant, *Asst Director, Tacoma Venues & Events*
Hillary Brenner, *Marketing Director*
Jerrold Anonuevo, *Marketing Coordinators*
Jasmine Cawley, *Marketing Coordinator*
DeMeShee Pye, *Community Impact Coordinator*

EXCUSED
Alex Domine, Vice Chair
Jessica Johnston, Chair
Jacob Tice

ABSENT
Cecily Croskey

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1. Call to Order

Land acknowledgement

Treasurer Kirsten Putnam

4:00 pm

“I would like to acknowledge that we rest on the traditional homelands of the Puyallup people, where they make their homes and speak the Lushootseed (luh-shoot-seed) language.”

2. Warm-up / Check-ins **Treasurer Kirsten Putnam** **4:03 pm**
 - What was the highlight of your summer?

3. Approve Minutes **Treasurer Kirsten Putnam** **4:08 pm**
First: Jill
Second: Dallisa
Motion: Carries

4. Consent Agenda **Treasurer Kirsten Putnam** **4:10 pm**
First: Jill
Second: Dallisa
Motion: Carries

5. Public Comment on Agenda Items **Treasurer Kirsten Putnam / Attendees**
4:20 pm

When commenting, please address the chair, restrict comments to 3 minutes each.

Zoom link for public attendees: <https://us02web.zoom.us/j/83862217228>

Call in by phone: 253-215-8782

6. Staff Updates **City of Tacoma Staff** **4:13 pm**

- Marketing Update- Jerrol Anovuevo
 - o Please share the Special Event Funding posts. Applications close on Friday [Special Events Funding — Tacoma Venues & Events](#)
 - o TVE SkillShop will be on Monday Oct 21 about Event Safety and Security. Register at: [SkillShops — Tacoma Venues & Events](#)
- Sponsorship Update- Ashley Young
 - o Sponsorships are now open to the public. Ashley will send out an email with the PDFs soon!

7. Sub-Committee Updates **Chair Johnston** **4:25 pm**

- MLK- Ashley Young
 - o UWT has decided to have their event on Saturday before MLK Day
- Special Event Funding- Jacob Tice
 - o Applications are open until Friday 10/18
 - o There are way less applications submitted at this point than last year
- Engagement- Tim Fairley

- Jerrol made a one pager to send out.
- No more events to table at
- Recommend that next year to encourage people to wear a mask
- Committee Retreat- Jessica Johnston
 - There was one great meeting with brainstorming
 - Date has been secured for Feb 5 at the Convention Center 3freom 2pm- 6pm.

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|-------------------------------------|--|----------------|
| 8. Meeting Discussions | City of Tacoma Staff & CERC Members | 4:35 pm |
| - None | | |
| 9. New Business | Chair Johnston | 4:40 pm |
| - None | | |
| 10. Items for Future Agendas | Staff- Ashley Young | 4:41 pm |
| - None | | |
| 11. Adjourn | Chair Johnston | 4:41 pm |
| - First: Dallisa | | |
| - Karen: Second | | |
| - Carries: | | |

MEETING FREQUENCY

Every Third Wednesday of every month at 4:00 pm, at the Tacoma Municipal Building (747 Market St.), room 248, and on Zoom. All meetings of the City Events and Recognition Committee are open to the public.



To request this information in an alternative format or to request a reasonable accommodation, please contact Tacoma Venues & Events staff at communityevents@cityoftacoma.org. TTY or speech to speech users please dial (253) 581-5820 to connect with Washington Relay Services.